

HEB PLANS NEW PUBLISHER ALLIANCE

ACLS Humanities E-Book announces a new initiative launched with a core group of over a dozen university presses to significantly scale up its collection and distribution model.

While retaining and expanding its core collection of essential books across the humanities, HEB has invited key university presses to help it shape a plan for universal university-press participation and collaboration. This proposal replicates HEB's successful model but scales it to include lists determined and priced by the participating university presses. It deploys a common platform for their scholarly front- and backlists, facilitates distribution of monographs and related materials to their core library and scholarly markets — and provides for POD and individual sales.

Hannah Perrett, Director of Digital Partnership Sales for Cambridge University Press, notes: "celebrating its 425th year, Cambridge remains at the forefront of publishing. Integral to our mission to advance knowledge, education, learning and research is a firm commitment to exploring innovative methods to deliver content. As part of that larger mission it welcomes this exciting new initiative and looks forward to exploring the possibilities with HEB."

For further information, please contact us at: info@hebook.org.

FIVE ACLS SOCIETIES JOIN HEB

HEB now works with [nineteen constituent ACLS societies](#) to bring the best of humanistic scholarship to its readers. We are happy to announce the participation of five new societies. These include:



American Society for Environmental History
<http://www.aseh.net>



The Bibliographical Society of America
<http://www.bibsocamer.org>



Linguistic Society of America
<http://www.lsadc.org>



Rhetoric Society of America
http://associationdatabase.com/aws/RSA/pt/sp/Home_Page



Society of Biblical Literature
<http://www.sbl-site.org>

INDIVIDUAL SUBSCRIPTIONS NOW AVAILABLE

HEB is pleased to now make individual subscriptions available through standing membership in any of the [70 ACLS constituent societies](#).

The subscription offers unlimited access to 2,200 cross-searchable, full-text titles across the humanities and related social sciences; 576 more titles will be available this fall.

The collection includes both in- and out-of-print titles ranging from the 1880s through the present. Titles link to publishers' websites and to online reviews in JSTOR, Project MUSE, and other sites. Individual subscriptions are USD \$35.00 for a twelve-month period.

Individual subscriptions are ideal for those whose schools might not yet have an institutional subscription to HEB or for individual members of a learned society not affiliated with a subscribing institution.

For more information on individual subscriptions to ACLS Humanities E-Book, please visit the [Individual Subscription page](#) and review the Terms. To make a purchase online via our secure server, please visit [Online Purchase](#).

HEB HANDHELD READER EXPERIMENT



The handheld era is now firmly upon us: the Kindle, Sony eReader, and iPhone have all become central to the publishing revolution that has transformed making, distributing, and reading books. Many university presses are already placing hundreds of titles into these devices with varying levels of success.

But are these "trade" devices — machines for reading books one-up — of great value for scholarly communication and its infrastructure of networked information? Scholarly books "talk" to one another. So, must the scholarly monograph and journal article stay cross-searchable and aggregated on the web to remain the self-reflective and intertextual resources scholars expect? Much anecdotal information and opinion flies around daily on listserves, but few studies have yet addressed these questions.

HEB has just launched a limited experiment to test the capacities of handheld devices for digital monographs. How do handhelds fill the most basic requirements of scholarly online publishing: hyperlinks, pop-up notes, enlargeable color or b&w images, sound, video, databases, external resources, and searchability and cross-searchability?

We'll be conducting our experiment over the summer and fall and reporting our results in a white paper to be published in early 2010. As with our [other HEB white papers](#) this will be available free on our support site and as a download, and in hard copy for a modest fee.

HEB TITLES IN XML

HEB has just posted the [latest list](#) of its new, published, and forthcoming titles in XML from a variety of publishers and library-based institutes. The [list](#) now numbers 91 works, exceeding HEB's original goal of 85. HEB continues to produce these titles using a standardized set of coding modules that cover all [features and tools](#) of scholarly monographs.

NEW XML TITLE



[COLONIAL LISTS/INDIAN POWER: Identity Politics in Nineteenth-Century Telugu-Speaking India](#)
MICHAEL KATTEN
Columbia University Press, 2001. HEB, 2009.

Katten examines articulations of culture: how self-descriptions of particular groups and peoples changed over the course of 19th-century Telugu-speaking India into very specific formulations of identity.

Katten also analyzes the ways in which Telugu speakers dealt with new technologies for expression. He therefore focuses on the mechanics of cultural politics among four 19th-century actors: village boundary disputants, members of the Velama jāti, weavers, and petitioners in general. Katten's study focuses on southeastern India; but the experience of creating these local epistemologies of group identity later made it possible for individuals to understand and take part in larger India-wide discourses surrounding nationalism, Hinduism, and even tradition.

NEXT ROUND OF TITLES FORTHCOMING

We've just completed our seventh round of digitization. It includes 576 monographs across all fields of the humanities. Quality control of the online versions will begin soon, and these books — along with their free MARC records — will be available to subscribers in the fall, bringing total titles up to almost 2,800. For our current title list please [click here](#).

