

A NEW YEAR AND NEW DIRECTIONS

We at HEB (Brooke Belott, Eileen Gardiner, Nina Gielen, Ron Musto, Antrice Scott) wish you a happy new year. 2007 proved to be a good year for ACLS Humanities E-Book: we remain self-sustaining and carry over a comfortable surplus, we exceeded our subscription goals, and growth remains on target. Most important of all, we have dramatically expanded our coverage, now adding 500 titles a year instead of our 150. These new titles cover most fields of the humanities as our existing collections continue to grow.



HEB AT ALA MIDWINTER

This year we'll again be at ALA mid-winter (**Booth 314**) with a new brochure, demos, downloadable PowerPoint, and knowledgeable staff ready to discuss the collection, answer your questions, and take your suggestions. We offer free month-long trials that can be shared among your colleagues. *Please stop by.*

POD TITLES

The HEB print-on-demand program now makes 315 previously out-of-print titles available in hardcover through Lightning Source. Readers can purchase these titles directly from their title record page on HEB or through online vendors like Amazon.com. This Spring, [HEB-POD](#) will add approximately 50 new titles and will make all titles available in paperback, as well as in hardcover.

NEW SUBSCRIPTIONS IN ASIA AND AFRICA

HEB now has subscribers in over 30 countries around the globe, ranging from the London School of Economics to the Pontificia Universidad Católica de Valparaíso.

HEB is happy to announce that its latest subscribers include institutions in China and in Botswana. Over the next year we hope to expand out to these new constituencies through cooperative and consortial arrangements made possible by fair pricing and access models.

NEW HEB PRICING

As previously announced, on January 1, 2008, new prices have taken effect for all new subscribers. The new prices reflect the growth of content in HEB from an initial 500 titles to over 2,300 titles by mid-2008. Current subscribers are guaranteed their initial rate for three years, after which gradual increases will apply. Subscribers after January 1 can lock in the new prices for three years. Please see current [Subscription Rates](#).

During its five years online HEB has raised its prices only twice. The new increases keep the collection extremely affordable, while guaranteeing the future and continuing growth of HEB and royalties to individual and publisher copyright holders.

Size	Price/Year
Very Large	\$3125
Large	2300
Medium	1225
Small	750
Very Small	450

XML BACKLIST

Coming later this year HEB will offer a new experiment in format: our "XML Backlist." Up until now we've offered two distinct title formats: our retrospective conversion (backlist) of carefully selected monographs presented in page-image (TIF-to-GIF) format, used by JSTOR and *The Making of America*; and our new titles, presented in cooperation with a small group of university presses, learned societies, and digital publishing offices, in XML format, with a wide range of features and functions.

With our XML backlist we've taken a select group of twenty "backlist" titles and also prepared them in XML. These will be available in both page-image and XML formats for users to compare basic interface, readability, features such as images, text display, annotation, and navigation. We'll be polling users and will publish these findings, as well as what we've learned about comparative workflow, schedule, and costs.

FORTHCOMING XML

FULGENCIO BATISTA

FRANK ARGOTE-FREYRE

Rutgers University Press, 2006. HEB, 2008.

Provides a full and balanced portrait of this historically shadowed figure. Uses Batista as an interpretive prism to review the Republican period of Cuban history, an era that is usually ignored by scholars. E-Book includes video files and other digital resources.



NEW FROM GUTENBERG-E



[THE ROMANCE OF CHINA: EXCURSIONS TO CHINA IN U.S. CULTURE, 1776 TO 1876](#)

JOHN ROGERS HADDAD

Columbia University Press, 2002. HEB, 2007.

19th-century America's diverse experience of China made it a topic of rich national debate as traders', missionaries', and travelers' constructions of China vied with one another for influence in the marketplace of ideas.



[COMMUNITY AND PUBLIC CULTURE:](#)

THE MARWARIS IN CALCUTTA, 1897-1997

ANNE HARDGROVE

Columbia University Press, 2002. HEB, 2007.

Explores the historical and cultural processes by which people under colonial and postcolonial rule come to regard themselves as part of a "community," sharing a particular local and panregional ethnic community identity.



[A TENDER AGE: CULTURAL ANXIETIES OVER THE CHILD IN THE 12TH AND 13TH CENTURIES](#)

WILLIAM F. MACLEHOSE

Columbia University Press, 2002. HEB, 2007.

Concern over the child's welfare reveals the interplay between the familial, intellectual, religious, and social realms in Europe during the period.

MARC RECORDS

Subscribing libraries should now have 1604 MARC records in their catalogs for the current collection of 1691 books. All urls are permanent and should now be in "handle" format ([http://hdl.handle.net/...](http://hdl.handle.net/)). Since most users access the collections directly from library catalogs, it is important that MARC records for the collection be up-to-date. Questions: please email info@hebook.org.

