

HEB Portal

Version 1.3

February 1, 2010



A Plan for Universal Press Participation

ALA, January 15-18, 2010

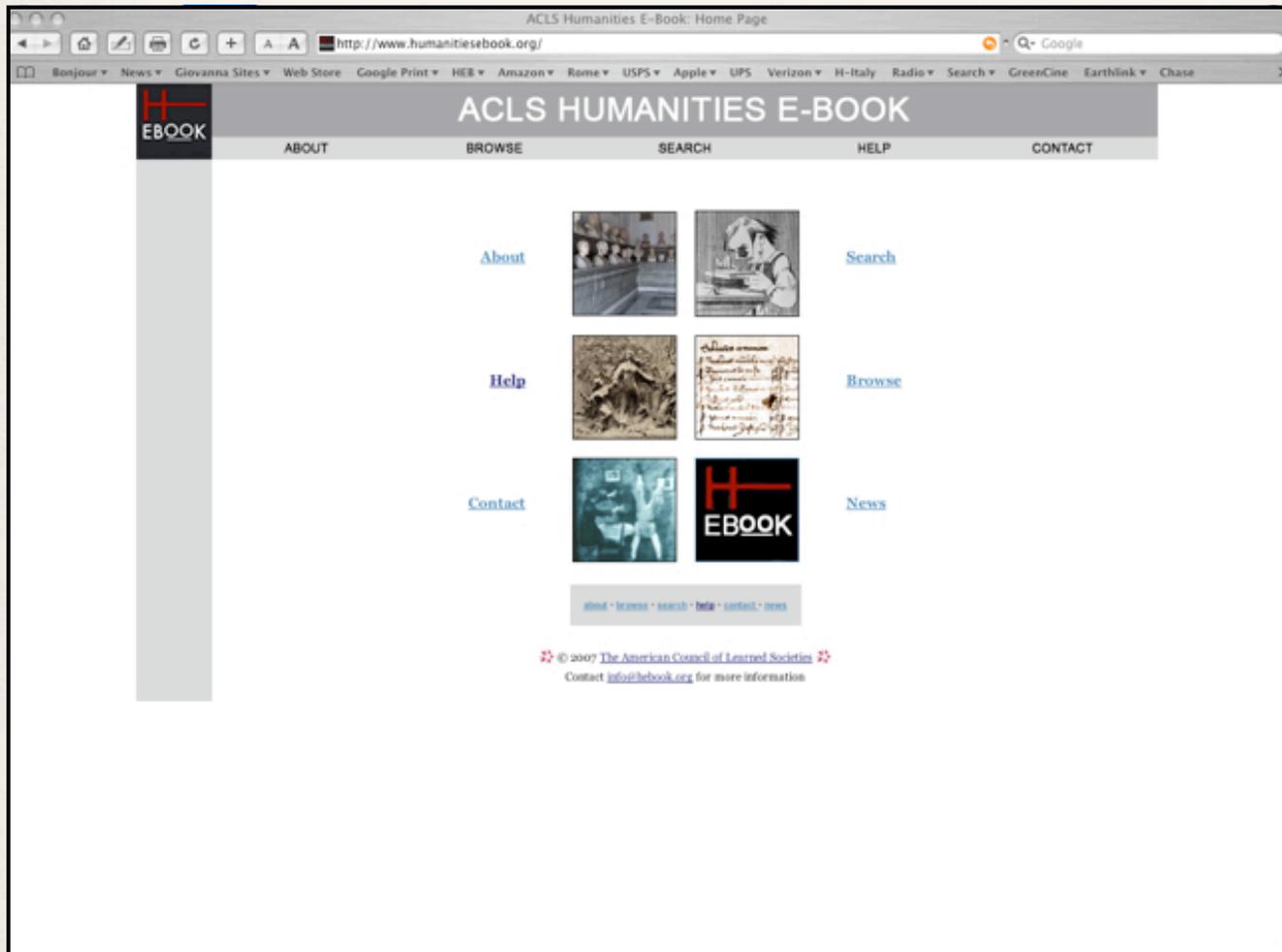
Eileen Gardiner

Ron Musto

ACLS



ACLS Humanities E-Book



ACLS Humanities E-Book



*“One of the best — if not the best —
electronically accessible sites in the
humanities”*

Reviews in History (September 18, 2009)
Institute of Historical Research (London)
<http://www.history.ac.uk/reviews/paper/herringm2.html>

ACLS Humanities E-Book

Summary



-
- ❖ ACLS Humanities E-Book (HEB) is an online collection of over 2,800 books of high quality in the humanities, accessible through institutional and individual subscription.
 - ❖ Launched in September 2002 with a grant from The Andrew W. Mellon Foundation.
 - ❖ It became self-sufficient in April 2005 and is a not-for-profit scholarly publishing venture.
 - ❖ In June 2007, the History E-Book Project completed its transition to ACLS Humanities E-Book.
 - ❖ HEB's collection now covers most Humanities areas.

ACLS Humanities E-Book

Goals



-
- ❖ Encourage scholarly publishers to develop programs in electronic publishing.
 - ❖ Explore the intellectual possibilities of new technologies.
 - ❖ Create a not-for-profit space in e-publishing.
 - ❖ Encourage the acceptance of e-books for hiring, promotion, tenure and review.
 - ❖ Encourage libraries to add quality lists in the Humanities to their electronic resources.

ACLS Humanities E-Book

Partners



-
- ❖ 20 Scholarly Societies in the Humanities
(which recommend books in their respective subject areas).
 - ❖ Nearly 100 contributing publishers
(which license selected books to HEB for digital publication).
 - ❖ Scholarly Publishing Office and Digital Library Production Service
at the University of Michigan
(which provide the technological resources for HEB's e-books).
 - ❖ Over 600 libraries and 41 consortia
(which subscribe to the HEB digital collection).

ACLS Humanities E-Book Collection Size and Growth



- ❖ 2,200 titles currently online.
- ❖ 500 titles added annually.
- ❖ 576 titles are being added in March 2010.
- ❖ 2 different formats: page image/OCR and XML encoded.
- ❖ 3 different views: page image, PDF, full text.
- ❖ Publications now include monographs, reference works, collected essays, documentary and literary collections.

ACLS Humanities E-Book Collection Criteria



- ❖ Quality and usefulness for teaching and research.
- ❖ Works that remain vital to scholars and advanced students.
- ❖ Works that are frequently cited in the literature,
- ❖ Selected based on the quality and longevity of the works,
- ❖ Form part of a scholarly network of titles.

ACLS Humanities E-Book Titles



- ❖ Titles from fields across the Humanities.
- ❖ Both in- and out-of-print.
- ❖ 87 percent in copyright and in print.
- ❖ Publication dates range from 1820s to 2009.
- ❖ Over 350 HEB titles are now available in various Print-on-Demand formats.

ACLS Humanities E-Book Fields



HISTORY

AFRICAN
AMERICAN
ASIAN
COMPARATIVE/WORLD
EASTERN EUROPEAN/RUSSIAN
ECONOMIC
EUROPEAN
LATIN AMERICAN
LAW
MEDICINE
METHODS/THEORY
MIDDLE EAST
SCIENCE/TECHNOLOGY

AREA STUDIES

AUSTRALASIAN/OCEANIAN
BYZANTINE
CANADIAN
CARIBBEAN
JEWISH STUDIES
NATIVE PEOPLES of the AMERICAS

WOMEN'S STUDIES

OTHER FIELDS

ANTHROPOLOGY
ARCHAEOLOGY
ART & ARCHITECTURAL HISTORY
DANCE & PERFORMANCE HISTORY
ENVIRONMENTAL HISTORY
FILM & MEDIA STUDIES
FOLKLORE
LITERATURE
MUSIC
MUSICOLOGY
PERFORMANCE STUDIES
PHILOSOPHY
POLITICAL SCIENCE
RELIGION
RHETORIC
SOCIOLOGY

FORTHCOMING

BIBLICAL STUDIES
BIBLIOGRAPHIC STUDIES
LINGUISTICS

ACLS Humanities E-Book Special Series



- ❖ American Historical Association's *Guide to Historical Literature*
- ❖ ASA Rose Series in Sociology
- ❖ Cambridge University Press
(with 18 sub-lists in Film,
Literature, Music, Performance &
Philosophy)
- ❖ Catalogus Translationum et
Commentariorum
- ❖ Collected Writings of Walt Whitman
- ❖ College Art Association Monographs
- ❖ English Institute Publications
- ❖ Gutenberg-e
- ❖ John Harvard Library
- ❖ Records of Civilization
- ❖ Society of Biblical Literature
(with 2 sub-lists)
- ❖ Works of Henry Steele Commager

ACLS Humanities E-Book

Features and Functions



- ❖ The entire collection is fully cross-searchable.
- ❖ Simple, Boolean, Proximity, Bibliographic, Series.
- ❖ Browse by Title, Author, Library of Congress Subject Area.
- ❖ View by Page Image, PDF, or Live Text.
- ❖ Titles linked to their reviews in JSTOR, Project MUSE, History Cooperative and elsewhere online.
- ❖ XML titles linked to related titles within the collection, external archives, websites, and other resources.
- ❖ Free, downloadable MARC records for entire collection.
- ❖ Free, downloadable user stats.
- ❖ Scholarly Fair Use rights & restrictions apply to printing and downloading.

ACLS Humanities E-Book Access



- ❖ Subscriptions provide both on-site and proxy access.
- ❖ Simultaneous, unlimited access to multiple users.
- ❖ E-reserve.
- ❖ Access available through Shibboleth or Athens.
- ❖ Open-access for select titles.
- ❖ Individual subscriptions for any member of an ACLS constituent society (\$35/year).

ACLS Humanities E-Book Subscribers



-
- ❖ Over 600 libraries and 41 consortia.
 - ❖ Combined FTE of over 5 million.
 - ❖ 28 countries worldwide.
 - ❖ Research Universities: Georgetown, Harvard, Princeton, Yale, etc.
 - ❖ State Systems: California State University, Kansas Regents, Ohiolink, the University of Texas.
 - ❖ Public Libraries: NYPL Research Libraries, etc.
 - ❖ Smaller Libraries: Bryn Mawr, Mt. St. Mary's, Lyon College, York College, Folger Shakespeare; numerous secondary-school libraries.
 - ❖ Non-U.S. Libraries: In Australia, Bulgaria, Canada, China, Denmark, Egypt, Germany, Hungary, Ireland, Italy, Japan, Lebanon, Singapore, the UK.
 - ❖ Consortia: ACA, Australian, Cal State, CIC, Danish Research, IReL, JISC, Lyris, NERL, OhioLink, Ontario, WALDO.

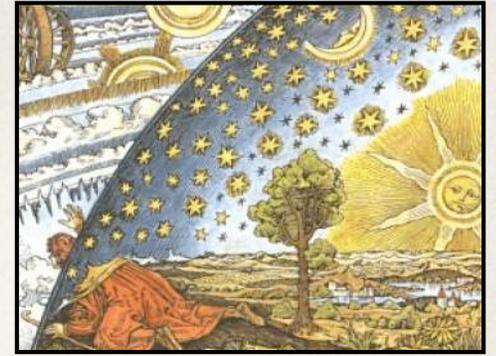
ACLS Humanities E-Book

Pricing



-
- * Annual subscription is priced on a sliding scale, based on size of institution (FTE / Carnegie designation) or population.
 - * Price range: from \$450 (small college, etc.) to \$3,125 (large research university, etc.).
 - * Three-year price guarantee.
 - * Discounts are available for consortia.
 - * Individual subscriptions are available through 70 ACLS Learned Societies (\$35/year).

HEB Portal: Why?

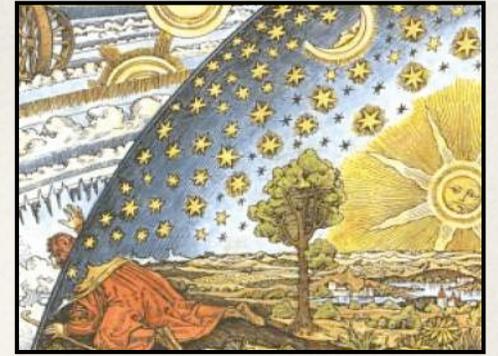


- ❖ tipping point
- ❖ crisis in scholarly publishing:

“There is no question that the current distribution system for book-length academic scholarship is broken.”

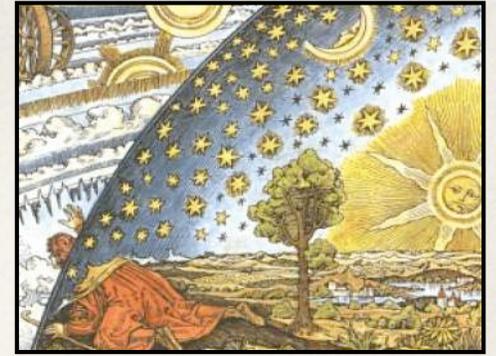
Alex Holzman, President, AAUP, *valedictory address on Friday, June 19, 2009.*
<http://www.aaupnet.org/programs/annualmeeting/2009/holzman.html>
- ❖ print/digital replication: publishing and library budgets
- ❖ Google
- ❖ move to aggregation
- ❖ 3 5 year window of opportunity

HEB Portal: What?



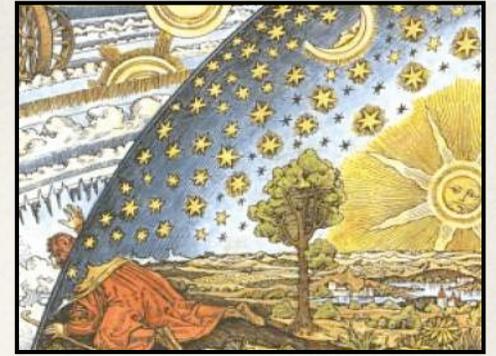
- ❖ broaden and scale HEB's current role
- ❖ expanded partnership
- ❖ critical mass of titles
- ❖ common platform, multi-publisher
- ❖ single distribution portal

HEB Portal: What?



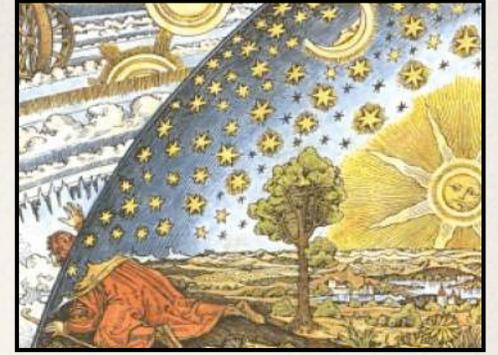
- ❖ publishers' new annual lists
- ❖ scholarly materials: monographs, collected essays, key reference works, digital archives, documentary and literary collections, series
- ❖ full-text, unlimited simultaneous access
- ❖ app. 5,000 titles/year
- ❖ “publishers” include: university and commercial presses, institutional aggregators, learned societies, disciplinary or area-study groups

HEB Portal: What?



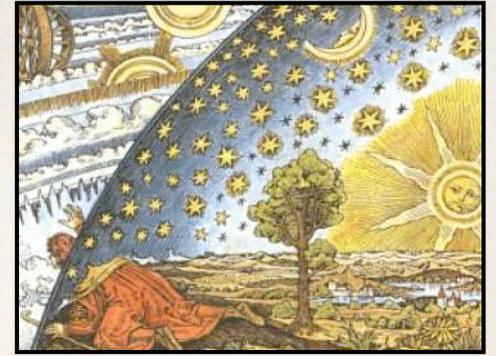
- ❖ either page-image/OCR (tif to gif, with PDF, text views) or XML
- ❖ joint list offerings to cover specific fields, disciplines, publisher lists
- ❖ aggregate smaller lists each year
- ❖ ideal for smaller publishers, lists, disciplines
- ❖ publishers have asked ACLS and librarians to help determine lists
- ❖ backlist added annually as publishers and libraries decide
- ❖ would replace HEB core collection within 3-5 years

HEB Portal: What?



- ❖ one-time purchase (not subscription)
- ❖ perpetual access
- ❖ archival rights
- ❖ combination of new (frontlist) and already published (backlist) titles
- ❖ open-access options

HEB Portal: What?



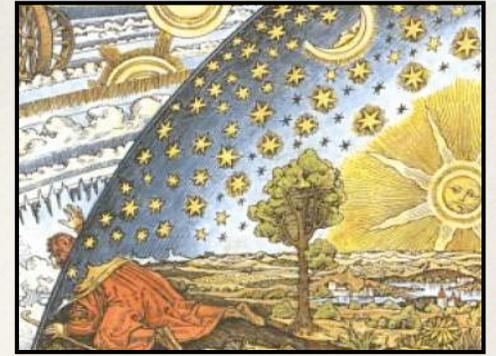
- ❖ publisher annual lists purchased as separate options
(click a box to order)
- ❖ standardized price/discount schedules for library, multi-campus systems, or consortia
- ❖ libraries pay publishers through HEB Portal
- ❖ HEB Portal: single point of sale
- ❖ billing and access automatic from click and confirmation

HEB Portal: What?



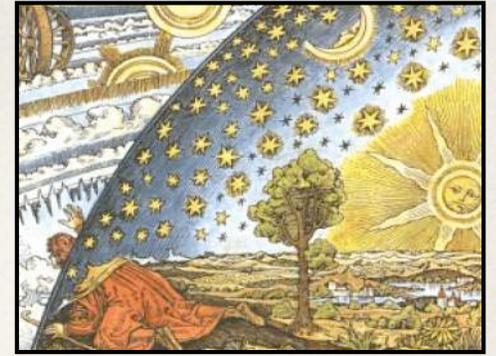
- ❖ aimed at core scholarly community:
academic and research libraries
- ❖ *not* intended as solution for trade sales, handhelds,
e-book readers
- ❖ digital-first collection:
POD as print form derived from digital files

HEB Portal: When?



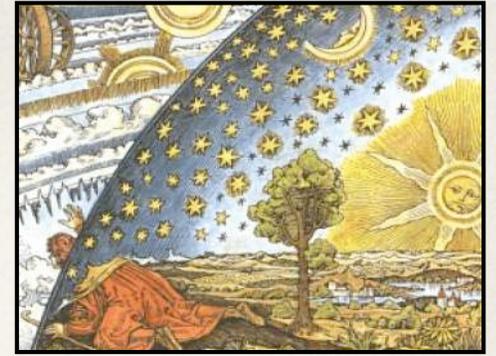
- ❖ digital-ready now
- ❖ including acquisitions, digitization, hosting and distribution
- ❖ surveying libraries and presses Winter 2010
- ❖ to finalize plan by Spring 2010
- ❖ to offer titles from 2011/2012 publisher frontlists

Why HEB?



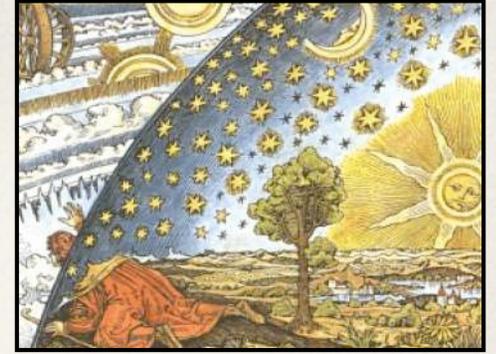
- ❖ ACLS: a recognized, fair and neutral broker
- ❖ HEB's 10 years of experience, service and highest quality
- ❖ digital-ready
- ❖ established business model, workflow, distribution and archiving, metadata, review process, links to broader scholarship
- ❖ already offering distinct publisher lists:
cross-searchable and distinct identity within HEB
- ❖ commitment to collaboration
- ❖ subscriber base and loyalty

Why HEB?



- ❖ 100 university and commercial presses already under contract
- ❖ a trusted partnership based on quality, goodwill and return
- ❖ presses, editors, series and titles of highest quality
- ❖ peer review at university presses
- ❖ not-for-profit partnership
- ❖ commitment to the mission of scholarly communication

Why HEB?



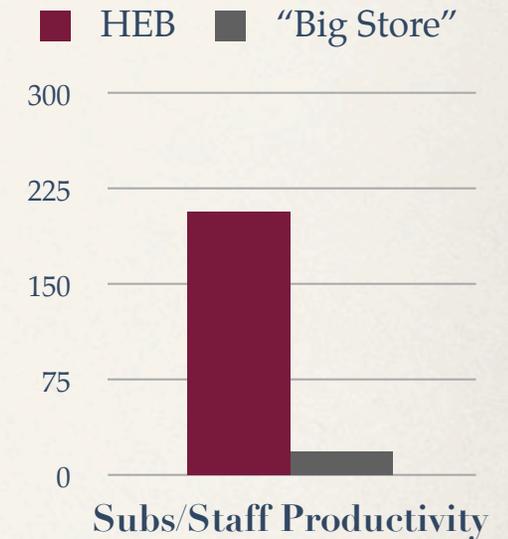
- ❖ Low Overhead
- ❖ HEB maintains its value
- ❖ HEB remains self-sustaining
- ❖ HEB stays slim and efficient*
- ❖ HEB scales to fit mission, not vice-versa

* Clayton M. Christensen, *The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail*. The management of innovation and change series. Boston, MA: Harvard Business School Press, 1997; and Malcomb Gladwell, "How David Beats Goliath: When Underdogs Break the Rules." *Annals of Innovation. The New Yorker*, May 11, 2009. http://www.newyorker.com/reporting/2009/05/11/090511fa_fact_gladwell#ixzz0ZJbohFfL

Why HEB?



- ❖ HEB's 600+ subscriptions/FTE 3
= 200+/staff-person
- ❖ vs. "the big store": c.2500 subscriptions/FTE 130
= 19/staff-person
- ❖ costs savings reflected in purchase prices
- ❖ aggregated digitization reduces publishers' costs
and libraries' purchase prices
- ❖ efficiency and flexibility guarantee sustainability
- ❖ focus guarantees commitment to mission
- ❖ commitment guarantees focus



Key Questions



1. Are libraries ready to go Digital-*First*?

YES

UCL-Ciber Survey, *The Economic Downturn and Libraries*
(December 2009)

- E-Book Collections growing quickly (57.2% of budgets and rising)
- Librarians most likely to switch to e-only journals & monographs
- E-Books least likely to be cut
- Librarians seek to “fast-forward” their systems to new environment
- “Doing things differently” is a key response to tipping point

Key Questions



2. Are libraries ready to go Digital Purchase?

Please Contact Us



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